

2019 CONY RV & CAMPING SHOWS: SIGN UP FORM

Show	2019 Dates	Cost/Brochure	Yes, I'll Participate
Ohio RV Supershow <i>Cleveland, Ohio</i>	Jan. 9-13	\$150	
Boston RV & Camping Expo <i>Boston, Massachusetts</i>	Jan. 18-21	\$150	
New Jersey RV & Camping Show <i>Edison, New Jersey</i>	Jan. 18-20	\$150	
Toronto RV Show <i>Toronto, Canada</i>	Jan. 17-20	\$150	
WNY RV & Camping Show <i>Hamburg, New York</i>	Jan. 20-29	\$150	
Northeast RV & Camping Show <i>Hartford, Connecticut</i>	Jan. 25-27	\$150	
Ottawa RV Expo & Sale <i>Ottawa, Canada</i>	Feb. 8-10	\$150	
Northeast RV Camping & Equipment Show <i>Suffern, New York</i>	Feb. 15-18	\$150	
Springfield RV, Camping & Outdoor Show <i>Springfield, Massachusetts</i>	Feb. 15-18	\$150	
Montreal RV Show <i>Montreal, Canada</i>	Feb 28-Mar 3	\$150	
CNY RV & Camping Show & Sale <i>Syracuse, New York</i>	Feb 28-Mar 3	\$150	
Greater Philadelphia RV Show <i>Philadelphia, Pennsylvania</i>	Feb 28-Mar 3	\$150	
America's Largest RV Show <i>Hershey, Pennsylvania</i>	Sept. 11-15	\$150	
CNY Fall RV & Camping Show & Sale <i>Syracuse, New York</i>	Sept. 20-22	\$150	

COMPANY NAME _____

CONTACT NAME (PLEASE PRINT) _____

CONTACT SIGNATURE _____

PHONE _____ FAX _____

EMAIL _____

BROCHURE NAME _____

For multiple brochures, please fill out one form per brochure.

NO. OF SHOWS _____ x \$150/show = \$ _____ TOTAL COST

INVOICE ME _____

CHECK INCLUDED _____

(deduct 10% from total cost for payment in full by October 31, 2018)

Please send this form and check to:

CONY

Attn: 2019 Show Program
1 Grove Street, Suite 200
Pittsford, NY 14534

If you have any questions, please contact
585-586-4360 or suzanne@nycampgrounds.com

Please send 200 brochures for each show signed up for to the CONY office (address above) at least three weeks prior to the show.

In 2015, New York Campgrounds generated a *total statewide economic impact* of more than **\$1.2 Billion***

NYS is home to approximately 350 privately owned campgrounds with over 50,000 campsites. These campgrounds generate direct economic benefits as campground visitors spend money on-site at campgrounds, as well as at local businesses, retailers, attractions, and restaurants during their stay. *Be seen by the campers generating this impact by showcasing your brochure in the 2018 CONY RV Show Program.*

The truth is in the numbers:

61% of US households camp at least occasionally. In the last year it is estimated that more than **37 million households went camping** at least once. Of those households, 14 million camped three or more times.+

In the overall population, **millennials** comprise 31% of the adult population, yet **account for 38% of campers.**+

Total **off-site sales** attributable to NY campgrounds amounted to **\$595.4 million** in 2015, including *\$164.7 million in food and beverage sales, \$120.2 million in retail sales and \$103.8 million in recreation sales.**

Recreation is an important part of a campers' experience. Campers are looking for sight-seeing opportunities, hiking, fishing, historical sites, biking and more while camping. **They want to explore the area around their campground – help them find out about you!**



The 2019 CONY RV & Camping Show Slate includes 14 shows. Your company can include brochures in any, or all, of the shows scheduled. Brochures will be displayed in a CONY-run NY Camping-themed booth that will be fully manned for the duration of the show.



*Cost to participate is **\$150/brochure/show**. Enrollment in the program is on a rolling basis, however a 10% discount will be offered to those companies that enroll in, and pay for, their 2019 shows by October 21, 2018.*



*Brochures are due to the CONY office three weeks prior to the show(s) you have enrolled in, and must be sent to: CONY, 1 Grove St., Suite 200, Pittsford, NY 14569. **200 brochures are requested for each show you participate in.***



Campground Owners of New York

* "Economic Impacts of Campgrounds in New York State, June 2017" study by Tourism Economics, An Oxford Economics Company.
+ "2017 North American Camping Report" study by Kampgrounds of America, KOA, Inc.