



2019 Promotions and Discounts Form

Please complete all relevant sections and return to CONY by April 29, 2019

1 Grove St., Suite 200, Pittsford, NY 14534. Fax: (585) 586-4368

Questions? Contact Suzanne Bixby, suzanne@nycampgrounds.com (585) 586-4360

Campground

Contact Person

Telephone (Internal CONY use)

email (Internal CONY use)

City

Website Homepage address

RV Dealer Promotion: Buy 2 Nights of Camping, Receive 3rd Night Free

About the program: CONY provides letters to RV Dealers (including Meyers RV Superstores). The letters are given to people that buy a new camper with a CONY directory, and contain a list of the participating campgrounds, with telephone #, Town/City and web address. Users are asked to reference the program when making reservations, and informed that each park has its own stipulations for reservations. Promotion is for 2019 camping season only.

Check here if contact info is same as above

Promotion Telephone

Promotion Webpage

Promotion City

SU Sports/Camp Good Days Digital Promotion: Two Free Camping Nights Drawing

About the program: CONY is partnering with IMG/SU Sports to produce digital videos showcasing SU mascot Otto the Orange enjoying camping activities and promoting visits to CampNewYork.com. The videos will be promoted on SU Sports digital media platforms during the Summer of 2019. IMG/SU will also hold two drawings per month (May, June, July) for camping packages that will include SU branded outdoor/camping gear, plus free nights, which will give us access to marketing leads. And, Otto the Orange will make two special appearances at Camp Good Days this summer as part of this partnership. Package winners will be given a reference code/phrase to redeem their free camping nights, and informed that each park has its own stipulations for reservations. Promotion is for 2019 camping season only.

Check here if contact info is same as above

Promotion Telephone

Promotion Webpage

Promotion City

Discount/Deal: Canadian at Par

About the program: *Canadians are asking for “Canadian at Par” camping opportunities. If you’re offering an “at par” rate for Canadians, we’ll list it on our promotions page at www.nycampgrounds.com/promotions-programs. Please provide us with all information we’d need to ensure they are able to book at the rate you’re offering. Promotion is for 2019 camping season only. Please be sure to indicate how they book at par:*

Program Description/Notes: _____

Check here if contact info is same the top of other page

Promotion Telephone

Promotion Webpage (if other than homepage)

Is this rate available on your online reservations page?

Yes No

Deal Options:

25% discount off available rate

Discount based on “at par” rate of the booking day

Other discounted rate/option: _____

Your Discount/Deal/Promotion

About the program: *To help drive traffic to your website, CONY will list your Discount/Deal/Promotion on our website at www.nycampgrounds.com/promotions-programs. We’ll input the title, brief description, program run dates, and link to your promotion webpage for more information and booking.*

Title: _____

Brief Description: _____

Savings/Discount/Opportunity: _____

Start/End Dates, if any: _____

How do they book/redeem? _____

Promotion Webpage (if other than homepage)

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