



2018 MARKETING AWARD SUBMISSION FORM

Campground

Contact Person

Address

City/State/Zip

Email

Telephone

Categories:

Best Campground Promotional Printed Piece

Small Format: Submissions may include postcards, rack card, or single-page multifold brochures. Size not exceeding 4"X9".

Designer: _____

Item Description: _____

Best Campground Promotional Printed Piece

Large Format: Submissions may include any print material or brochures larger than 4"X9".

Designer: _____

Item Description: _____

Best ONLINE promotion of a campground - Social Media, Blog, or Video Page

Designer: _____

Web Address: _____

Best ONLINE promotion of a campground - WEBSITE

Designer: _____

Web Address: _____

Best Campground Souvenir/Apparel Item -

Designer: _____

Item Description: _____

The Rules:

- *Campgrounds may enter any and all the categories, but may only submit one item per category!
- *A winning submission from the previous year cannot be submitted for the current years, in any category. Eligibility at the discretion of the CONY Marketing Committee.
- * Voting on all categories to be done by attending members and exhibitors during trade show. One vote per campground/exhibitor, per category. Winners announced and awards presented at the closing remarks on Saturday. In the event of a tie in a category, the Marketing Committee members will select the winner from the top vote getters.

Submitting Materials:

- *Bring item(s) and forms to the Exposition and submit at registration desk by **NOON Friday, November 9th.**
- *Deadline for submission of Online Promotional Pieces is **October 19th.**
- * Items submitted after deadlines are not guaranteed inclusion in the voting.